

# #CitSciNZ2018

## ROUNDTABLE: MEETING END USER NEEDS

Moderator: Myfanwy Emeny, Wellington City Council

**Contributors:** not specified

‘Not everything has to be citizen science, recognise where it adds value’.

### **Determine end user needs**

Multiple end users all have different needs – how do you prioritise them? It’s also a matter of determining who the end users are. Questions to be asked include, ‘Why are people engaging with this?’ and ‘Who is using the data?’

- *Crown Research Institutes could reach out to communities to determine end user needs. We need to understand what motivates the community and other partners as end users. A survey of citizen science users could be carried out. However, for citizen science to be successful, the community need to be leaders.*

### **Connect Regional Councils and Territorial Authorities**

Territorial Authorities (particularly smaller ones) aren’t motivated on environmental matters. They are setting themselves up as gatekeepers as they own land that community works on. The Regional Council doesn’t always offer support, and TA’s and Regional Council are not always connected. Furthermore, Health and Safety in the Employment Act makes it more difficult for TA’s to manage volunteers.

- *Human resources are needed within organisations to go out and talk to people and facilitate conversations. This could be connecting groups together to share information and form projects. All partners need to be engaged and available to discuss projects and issues.*

### **Simplify technology**

The Myrtle Rust App has a page of instructions to begin with. Once someone has a negative experience, it can have a lasting effect and support for the initiative can be lost.

- *Make it easy for people to engage and make it so intuitive so that instructions aren’t needed. Trust people and ‘Let people win’ i.e. get what they want. Make people proud of outcome.*

### **Longer-term funding**

How to fund collection of long term data when most funding is up to three years.

- *Develop new sources of long term funding for monitoring*